# 3rd Annual Cochise County Sheriff's Charity Ride SPONSORSHIP TIER LEVEL

### **Diamond Sponsor – \$1500 or more**

Includes 10 tickets to the ride, Diamond Sponsor posters provided for your business, Diamond Sponsorship mention in ALL of our advertising which will include your company name prominently displayed as a **Diamond Sponsor** on all flyers, the Charity Ride banner, social media platforms, radio spots (when applicable), and on the very TOP of the Charity ride t-shirt.

- Diamond Sponsors may display their banner on the Veterans Memorial Park fence facing Fry Blvd on the day of the event
- Diamond Sponsors will also have the option of having an (up to) 20' x 20' informational display at the event

#### Platinum Sponsor – \$1000

Includes 8 tickets to the ride, Platinum Sponsor posters provided for your business, sponsorship mention in ALL advertising with your company name prominently displayed on all brochures, our website, social media platforms, the Charity Ride banner, and prominently displayed as a **Platinum Sponsor** on the upper portion of our Charity Ride T-Shirt.

• Platinum Sponsors will have the option of having an (up to) 12' x 12' informational display at the event.

#### Gold Sponsor – \$750

Includes 6 tickets to the ride, Gold Sponsor posters provided for your business, sponsorship mention in ALL advertising displayed on all brochures, our website, social media platforms, the Charity Ride banner, and prominently displayed as a **Gold Sponsor** on the middle section of our Charity Ride T-Shirt.

#### Silver Sponsor – \$500

Includes 4 tickets to the ride, Silver Sponsor poster provided for your business, as well as sponsorship mention in ALL of our advertising displayed on all brochures, on our website, social media platforms, and on the bottom portion of the Charity Ride T-Shirt.

## Friend of the Sheriff Sponsor – Less than \$500

Friend of the Sheriff sponsorship mention on our website, on Facebook, and in some of our advertising.

ALL sponsors will be mentioned in a listing in the Sierra Vista Herald/Bisbee Daily Review following the event.

In an effort to ensure our sponsors are included in all of the advertising for the charity ride, contributions should be received no later than <u>Friday</u>, <u>October 16</u>, <u>2015</u>. If you have any questions on how your business or organization can get involved or sponsor the Cochise County Sheriff's Charity Ride, please contact the event coordinator, Deputy Hadfield, at (520) 432-9575 or by e-mail: ahadfield@cochise.az.gov.

All checks should be made payable to: Cochise County Sheriff's Assist Team

The Sheriff's Assist team is a 501(c)(3) organization, and all contributions are tax deductible as allowed by law.

The Sheriff's Assist Team EIN number is **54-2121190** 

Mailing address: 205 N Judd Dr, Bisbee, AZ 85603 (c/o Deputy Hadfield, Community Outreach Unit)